

# IMPORTANT TIPS

IdeaPaint kits are specifically formulated to provide coverage up to the indicated sizes (6 sq. ft., 20 sq. ft. & 40 sq. ft.). Attempts to increase coverage area will result in lower product performance.

Use the enclosed wet film gauge periodically to ensure the appropriate amount of paint (between 4 mils & 5 mils) is applied to the surface.

Mark off the area in 6 sq. ft., 20 sq. ft. or 40 sq. ft. increments to avoid creating thin applications.

Do not freeze IdeaPaint. The contents of THAT should have a creamy consistency. If solid or "chunky" please return the kit to IdeaPaint.

Email [info@ideapaint.com](mailto:info@ideapaint.com) for more information.

IdeaPaint must be installed and maintained at temperatures above 60°.

Applying IdeaPaint to an exterior wall may prolong the cure time as exterior finished walls may be cooler.

Follow all safety precautions as outlined on the MSDS.

## 01

### PREP

Tape off edges with low adhesion masking tape and cover areas to prevent unintended coating.

Repair surface and lightly sand smooth with 120 grit sandpaper. IdeaPaint will only be as smooth as the surface you paint (a skim coat may be necessary).

Clean dirty areas and remove dust with a clean, dry cloth.

## 02

### PRIME

Prime surface with Kila 2 until existing color does not show through (2 coats may be necessary). Let primer dry according to manufacturer's instructions.

## 03

### SAND

After primer dries (at least an hour), lightly sand with 120 grit sandpaper and wipe with a clean, dry cloth.

## 04

### VENTILATE

Product has a stronger odor than latex paint, so be sure to properly ventilate the area by setting the HVAC system to exhaust and opening windows or doors to bring in fresh air if possible.

Avoid airflow that may contain dust or contaminants.

Isolate the installation area from occupants.

## 05

### MIX

Pour all of THIS into THAT and stir thoroughly for at least 2 minutes. DO NOT mix more than 2 kits at one time. Once IdeaPaint is mixed, you have 1 HOUR to apply.

## 06

### APPLY

Apply IdeaPaint to surface with included roller only. Only one coat is required (if necessary, use a Whizz or Rollertam brand 4" roller for edging). Edging should be done as you go.

Saturate the roller and apply liberally.

For maximum performance, work from one side of the surface to the other in 2 to 3 foot increments. Remove any debris as you go and make repairs immediately.

Leave your edges taped until IdeaPaint is completely dry. For best results, lightly score IdeaPaint at the tape edge before removal.

## 07

### WAIT

WAIT 7 DAYS for paint to cure. To avoid all jokes about "watching paint dry", hang the wet paint sign found on back and write in date. (If room temperature is between 50° and 60° curing may take up to 28 days.)

## 08

### WRITE

**MARKERS:** For best performance, use EXPD regular ("bold") dry-erase markers. Low odor markers should be avoided, they present performance challenges on all dry-erase surfaces and may cause some ghosting.

**CLEANING:** Daily erasing and cleaning should be done with a standard dry-erase eraser, dry cotton cloth, or micro-fiber towel. Be sure to use clean erasers. For periodic and more thorough cleaning, use a clean damp cloth, dry-erase cleaner or wipes.